



Name: _____.

Grade: _____. Group: _____. Date: _____.

Write True or False.

1. Online shopping has been a growing force since 1981. _____
2. Knowing what the most popular items bought online are can be very useless information. _____
3. People are focused on their health and whether you believe in the medical benefits of supplements or not, they aren't a big industry. _____
4. Fashion is a top-selling industry worldwide and a highly competitive one. _____
5. It's important to give your customers a well-rounded experience in your online store. _____

According to the article, match the sentences with their complement. There is an extra option you will not use.

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|---|--|
| 1. Find out what they are below,
() | a) according to the US Commerce Department. |
| 2. Despite downloading a popular source for this category,
() | b) as well as other shopping trends all online store owners should know about. |
| 3. Now, nearly 30 years later it had a higher market share than in-store shopping for the first time
() | c) is one of the appeals of online shopping for electronic consumers. |
| 4. Being able to shop around to get the best price
() | d) it's a market that moves fast. |
| 5. As online shopping grows,
() | e) people still seem to love consuming media in its physical form. |
| | f) it also gets more and more competitive. |