



Name: \_\_\_\_\_.

Grade: \_\_\_\_\_ . Group: \_\_\_\_\_ . Date: \_\_\_\_\_ .

**Write True or False.**

1. Online shopping has been a growing force since 1981. \_\_\_\_\_
2. Knowing what the most popular items bought online are can be very useless information. \_\_\_\_\_
3. People are focused on their health and whether you believe in the medical benefits of supplements or not, they aren't a big industry. \_\_\_\_\_
4. Fashion is a top-selling industry worldwide and a highly competitive one. \_\_\_\_\_
5. It's important to give your customers a well-rounded experience in your online store. \_\_\_\_\_

**According to the article, match the sentences with their complement. There is an extra option you will not use.**

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|---|---|
| <p>1. Find out what they are below,<br/>( )</p>   | <p>a) according to the US Commerce Department.</p>                                    |
| <p>2. Despite downloading a popular source for this category,<br/>( )</p>   | <p>b) as well as other shopping trends all online store owners should know about.</p> |
| <p>3. Now, nearly 30 years later it had a higher market share than in-store shopping for the first time<br/>( )</p> | <p>c) is one of the appeals of online shopping for electronic consumers.</p>          |
| <p>4. Being able to shop around to get the best price<br/>( )</p>   | <p>d) it's a market that moves fast.</p>  |
| <p>5. As online shopping grows,<br/>( )</p>   | <p>e) people still seem to love consuming media in its physical form.</p>             |
|   | <p>f) it also gets more and more competitive.</p>                                     |